



**GOLD CREEK
SIMMENTALS**



JEREMY KEMP: Pouriwai Station



LOCATION: Rere, 40km north of Gisborne

SIZE: 1026 hectares (930 effective)

TERRAIN: Medium to Steep Hill Country

INVOLVEMENT WITH THE GOLD CREEK

- Jeremy has been using Gold Creek bulls for 7 years
- The purchase of a large number of commercial cows from Gold Creek sparked a move back towards a pure Simmental herd, after introducing Angus and Hereford-Friesian Genetics several years ago
- First purchased a Gold Creek bull in 2016 and buys one of Tom's top bulls each year
- Looks for growth rates, strong maternal data and sound temperament in a Gold Creek Bull

BACKGROUND

- Sheep + beef operation that focusses on early weight gain
- Drought prone between late spring and late summer
- Roughly 200 heifers, 250 MA cows, 125 R2 bulls and 4000 ewes
- Not far off being a purely Simmental herd

THE GOLD CREEK SIMMENTAL IMPACT

- The Simmental breeding cows have good fertility and the higher mature cow size translates to heavier calves at weaning
- Male calves typically wean at 280kg liveweight on average
- They finish at an average liveweight 660kg mostly within 12-14 months of weaning.
- This is an impressive 1+kg/day weight gain from weaning on pasture
- If feed allows, Heifers are a great fit for the export market where premiums are paid

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With the Gold Creek influence we can rest assured our bulls will reach good weights before the end of the year. Plus we have the option of riding the market and the climate in terms of slaughtering early or holding on to them a bit longer to target the export market.”

Tom and his team are a pleasure to deal with and we know we can rely on them for a top quality bull each year.

JEREMY KEMP



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goldcreeksimmentals.co.nz